

**Meyer Dana Magnet Mania Rules and Regulations**  
**Effective 6/1/17**

Monthly Gift Card Drawing Rules:

- Monthly drawing for \$50 gift card will be done by the 5th of each month.
- All entries received from the previous 30 days will be entered into that month's drawing.
- Winners will be notified via phone or Facebook.
- Like our Facebook page to check for updates.
- After monthly drawing, the entries from that month will be added into the Grand Prize Free Braces Contest. Yes--you could win a gift card AND braces!

Grand Prize Free Braces Drawing Rules:

- Grand Prize Free Braces drawing will be drawn by August 1st of each year.
- All entries from the previous grand prize drawing will be discarded and your vehicle must be posted and claimed by you in order to participate in the next drawing.
- The entire orthodontic treatment must be completed by Meyer Dana Orthodontics. Value may not be transferred to another orthodontist if recipient moves to another area.
- Recipient must be seen for a new patient evaluation within 6 months of drawing date.
- Recipient of treatment must be a candidate for orthodontic treatment and at least seven years of age or older. (This requires good dental health with no active caries or periodontal disease.)
- Patient must be under the care of general dentist to do regular cleanings, x-rays, fluoride treatment, and other required dental work that will be at the recipient's own cost.
- Recipient may be required to receive care from another oral specialist, ex: a periodontist, before being eligible to start treatment, if necessary, and will be at the recipient's own cost.
- Treatment from Meyer Dana Orthodontics must begin within 24 months of the Grand Prize drawing.
- The treatment can only be used towards new treatment and cannot be redeemed for treatment in progress or completed treatment.
- Free braces contest has NO convertible value for cash or other services.
- Free braces contest cannot be used towards Invisalign treatment.
- This contest is open to all members of the community; you do not have to be a current family in our practice.
- Grand Prize winner must be willing to have photos taken and used for Meyer Dana Orthodontics Marketing including; website, facebook, printed materials, and other promotional marketing materials.
- Grand Prize winner should plan on attending a celebration with their family and friends at our office. We want to celebrate with you! We require that you are willing to approve the use of photos/videos from this event for print & digital marketing purposes.

## **Frequent Questions and Answers:**

Q:Where do I get a Magnet/ Cling?

A: Stop by any of our Meyer Dana locations to grab a Magnet or Cling: Rapid City, Spearfish, Gillette, or Chadron.

Q:Can I get more than one magnet or cling?

A: YES! Anyone can stop by any of our locations to pick one up. Each vehicle will be counted as one entry.

Q:How do I enter?

A: Easy! Be sure to have a cling or magnet on your vehicle. Like Meyer Dana Orthodontics Facebook page. Look for photos of vehicles with Meyer Dana Magnets on them. If you see your vehicle, call us to claim it and you will be entered to win!

Q:Can I enter the contest if I do not have Facebook?

A: YES! To enter without Facebook, take a picture of your car (with the magnet on it) and email to [team@meyerdanabraces.com](mailto:team@meyerdanabraces.com) with your contact information. We will make official announcements via phone call.

Q:Once I spot my vehicle, do I need to keep the magnet/ cling on?

A: YES! Throughout the contest, you will have the opportunity to gain extra entries by having your vehicle spotted by our photographers multiple times!

Q:How will I know if I won?

A: You will be contacted by phone or Facebook! The winner will also be announced on Facebook!

Q:What if I win and I already have braces? What if I don't need braces?

A: You can always give the prize to a family member or friend. Refunds will not be issued and the prize carries no cash value. (please read detailed rules)

Q:When does the contest end?

A: NEVER! Once a winner is drawn, we will continue the contest and there will be more winners. So, always keep your Magnet/Cling on your vehicle for a chance to win at any time!